



NEWS RELEASE

FOR IMMEDIATE RELEASE

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K40 LASER DEFUSERPLUS EARNS PERFECT SCORE IN MUSCLE MUSTANGS & FAST FORDS TEST

Elgin, IL – September 9, 2002 – After 11 runs against the LTI Marksman 20/20, the most commonly used police laser gun, K40 Electronics' Laser DefuserPlus™ recorded a perfect score for the editorial staff of Muscle Mustangs and Fast Fords magazine on August 27 at Raceway Park in Englishtown, NJ.

Jim Campisano, Editor of Muscle Mustangs and Fast Fords, was intrigued by the Laser DefuserPlus and wanted to test the effectiveness of the laser jammer firsthand in the perfect setting – the dragstrip of Raceway Park. To make sure he was testing a standard, off the shelf unit, Campisano had a Laser DefuserPlus with Warning Pod alert installed into his highly modified, 11.90 second quarter mile 1997 Cobra Mustang by K40 dealer Craig Vanhook of Topo's Customs, Saddlebrook, NJ.

How The Test Was Conducted

Most commonly, police use laser to target the front of vehicles up to 1,000 feet from their location. Once a marker was placed at this distance, a baseline test run without the Laser DefuserPlus protection operating was made to check distance and vehicle speed of 55 MPH. Campisano drove his Cobra Mustang towards Associate Editor Steve Baur who was operating the laser gun. The gun recorded the vehicle at 991 feet traveling 56 MPH. Satisfied that the test parameters and gun were accurate, 11 runs simulating various driving situations were conducted.

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DefuserPlus Earns Perfect Score

The Results

To get the magazine staff acclimated to the test procedures, the first three runs were done at 55MPH. Upon receiving audible and visual alerts that he was being targeted by laser, Campisano would safely and gradually reduce his speed to 45MPH. In all three runs, the Laser DefuserPlus jammed the laser gun to just over 100 feet which gave Campisano ample time to reduce his speed. Encouraged by K40's representatives, Campisano then ran the fastest test ever performed on the Laser DefuserPlus...100MPH to 65MPH. Even at this high speed and great reduction of speed, the gun could only record the car at 415 feet traveling 46MPH. In all 11 runs, the Laser DefuserPlus would have protected Campisano from getting a ticket.

"Man, this thing is great," exclaimed Campisano. "It really does work!" Baur, who owns a modified Pontiac Firebird, was also duly impressed and gave his vote of approval by saying, "I have to get one of these."

Flexible, Stealth Installation Options

The Laser DefuserPlus is a first of its kind active system that fits inside a strategically designed, but ordinary looking license plate frame – the preferred targeting point of police laser operators. The frame, made of ABS plastic, protects the microelectronics from the elements while providing an OEM appearance. In states that do not require a front license plate, or for discriminating vehicle owners seeking the ultimate in stealth installation, the Laser DefuserPlus module can be removed from the supplied frame and attached to the vehicle with the Universal Mounting Bracket.

The Laser DefuserPlus is available with either standard custom installed individual alert components or the Warning Pod. Truly undetectable by police, thieves, and passengers, the component alert display features a tiny red LED light placed directly into the vehicle's instrument cluster or dash and a piezo speaker into an air vent. Conversely, the Warning Pod integrates the system's alert functions into a low profile display that easily mounts anywhere inside the vehicle. The Warning Pod is designed to match the look and feel of expensive automobile trim, allowing it to blend in with the vehicle's interior.

Legal, Guaranteed Protection For Motoring Confidence

When the ignition switch is turned on, the Laser DefuserPlus is activated and notifies the driver of any laser threats with both audio and visual warning alerts. As a police laser beam hits a targeted vehicle, the Laser DefuserPlus sends out a return pulse signal at the same frequency as police laser. Because it does not interfere with radio waves or any FCC regulated devices and no laser diodes are used, the Laser DefuserPlus is completely harmless and legal.

The Laser DefuserPlus is backed by three guarantees that provide confidence in ownership and operation. First, if a motorist receives a laser ticket while the Laser DefuserPlus is operating, K40 will pay the cost of the fine. Secondly, if an owner isn't completely satisfied with its performance, the Laser DefuserPlus can be returned within 30 days of purchase for a full product credit. Lastly, the Laser DefuserPlus is covered by a one year parts repair/replacement warranty.

As is the case with all products produced by K40 Electronics, the Laser DefuserPlus is available only through select authorized new car dealerships and specialty electronics stores. Installed retail cost for the DefuserPlus with component display is approximately \$299.95, while the DefuserPlus with Warning Pod is \$329.95, but prices may vary slightly by installation.

Established in 1977 and headquartered in Elgin, Illinois, K40 Electronics is a manufacturer and distributor of mobile electronics products including custom remote radar detector systems, portable radar detectors, laser protection and detection systems, CB radios, antennas, and fiberglass whips. Product information can be obtained by calling K40 at 800-323-6768 or by visiting their website at www.k40.com.

MEDIA NOTE: Color JPEG photos of test and/or a complete test results chart are available upon request.