



NEWS RELEASE

FOR IMMEDIATE RELEASE

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K40 LASER DEFUSERPLUS OFFERS LEGAL, GUARANTEED DETECTION AND PROTECTION AGAINST POLICE LASER

Elgin, IL – March 18, 2002 – Faster than the speed of light. Sound like Superman? Try your local neighborhood police officer. Armed with one of today’s high tech police laser guns capable of targeting and measuring a single vehicle’s speed in less than one second, these “speed snipers” from coast to coast have you in their crosshairs before you know it. And by the time ordinary laser detectors give you a warning, it’s too late.

Is there a “Kryptonite” product that can render Superman powerless? Yes, good citizen, it’s called the K40 Laser DefuserPlus™ and was developed by K40 Electronics in response to drivers seeking a system that offers greater protection from speeding tickets.

How The Laser DefuserPlus Legally Works

The K40 Laser DefuserPlus is a first of its kind, active system designed to detect and deactivate the laser light signal transmitted by police laser. When a police laser beam hits a targeted vehicle, the Laser DefuserPlus sends out a return pulse signal at the same frequency as police laser. This deactivates the speed measurement ability of the laser gun and gives drivers the time needed to react and safely reduce speed. Because it does not interfere with radio waves or FCC regulated devices and no laser diodes are used, the Laser DefuserPlus is completely harmless and legal.

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K40 Laser DefuserPlus Guaranteed Detection And Protection

The K40 Laser DefuserPlus fits inside a strategically designed, but ordinary looking license plate frame – the preferred targeting point of police laser operators. The frame, made of ABS plastic, protects the microelectronics from the elements while providing stealth, OEM appearance. The Laser DefuserPlus is activated when the ignition switch is turned on and notifies the driver of any laser threats with both audio and visual warnings alerts.

Designed For Installation Versatility

The K40 Laser DefuserPlus is designed to work with any make or model of vehicle, with or without the frame. In states that do not require a front license plate, the Laser DefuserPlus Universal Mounting Bracket offers custom mounting options.

Compliments Any Existing Radar Detector

For protection against police laser guns, drivers can experience total motoring confidence and enjoyment by teaming the Laser DefuserPlus with any existing radar detection system.

Guaranteed Performance And Quality

The K40 Laser DefuserPlus is backed by three guarantees that provide confidence in ownership and operation. First, if a motorist receives a laser ticket while the Laser DefuserPlus is operating, K40 will pay the cost of the fine. Secondly, if an owner isn't completely satisfied with its performance, the Laser DefuserPlus can be returned within 30 days of purchase for a full product credit. Lastly, the Laser DefuserPlus is covered by a one year parts repair/replacement warranty.

As is the case with all products produced by K40 Electronics, the Laser DefuserPlus is available only through select authorized new car dealerships and specialty electronics stores. Cost for the product installed is approximately \$299.95, but the price may vary slightly by installation.

Established in 1977 and headquartered in Elgin, Illinois, K40 Electronics is a manufacturer and distributor of mobile electronics products including custom remote radar detector systems, portable radar detectors, laser protection and detection systems, CB radios, antennas, and fiberglass whips. Product information can be obtained by calling K40 at 800-323-6768 or by visiting their website at www.k40.com.